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Diploma of Arts - Applied Photography
 National Registered Course Code 12863 VIC
 CRICOS Course Code 032562A
 VTAC Course Code: 94502

Advanced Diploma of Business - Advertising
 National Registered Course Code BSB60501
 CRICOS Course Code 051215G
 VTAC Course Code: 94532

ICPP Newsletter
FEBRUARY 2007 Issue #6

2007 CREATING MORE CREATORS!

What a great year 2007 promises to be at the International College of Creative Arts!

More students, new and improved facilities and a teaching staff fired up to embrace the new talent about to walk in the door.

"I am really impressed by the quality of folio we saw during the selection interviews." said Head of Photography, Greg Lee-Conway. "With many secondary schools including photography, design and multi media in their curriculums, we are benefitting by seeing students who are totally intent on making photography and advertising their chosen career path."

Derek Craig, Director of Studies, Creative Advertising, is also impressed with what he has seen. "It seems the schools are promoting advertising as a viable career for those students focussing on design and multi media, more than they have in the past. There are wonderful opportunities in the advertising industry and in a variety of creative genre's. This is best illustrated by the fact that all but 2 of last years graduates have been employed! And those two have taken a year off, so weren't looking to be employed" he said

EXTRAORDINARY ACHIEVEMENT FOR EXTRAORDINARY EFFORT

Have you ever noticed how those great achievers in life tend to be the ones who put in exceptional efforts? The philosophy that you only take out what you put in to any given task was dramatically illustrated by ICPP student Michael Kudelski recently, when his extra effort, in this case a self funded trip to Kashmir, was rewarded with an honorable mention for student work in this years American Photo Images of the Year. These awards count among the most prestigious in world photography and and is a stunning achievement. Michael ventured, on his own, to photograph the people and environment of Kashmir during the Easter break last April. He returned with some very powerful images and we applaud his initiative and dedication to the task. Expect to be seeing his name published on a regular basis.

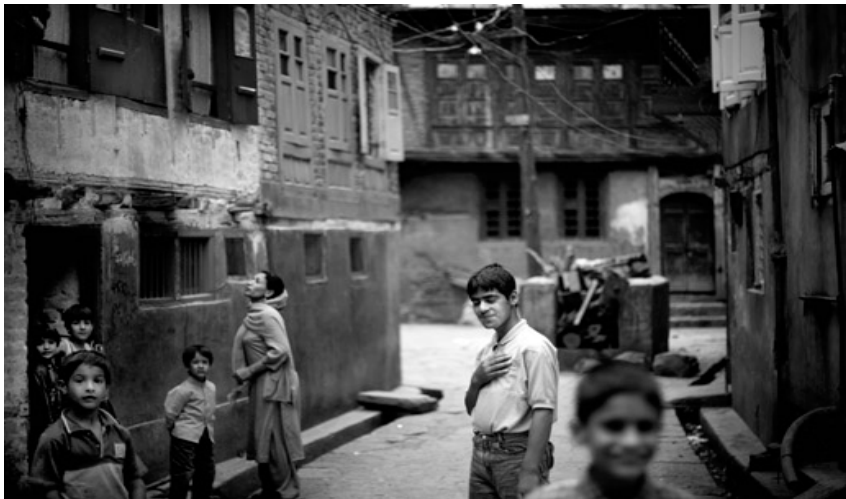
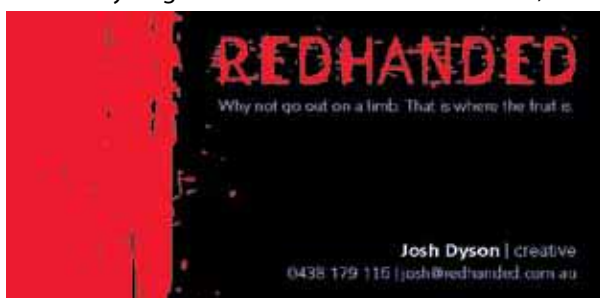


PHOTO COURTESY M.KUDELSKI

" Meet the advertising industry's two newest creative guns"

Fresh from graduating from ICPP Advanced Diploma in Advertising in November 2006, Tom Wenborn (Bundy Agency) and Josh Dyson (Red Handed) are already kicking goals in two of Melbourne's newest advertising hot shops.

Now they've got their names on business cards, could it be only a matter of time before they'll have their names on the door?!!!!



Pham-tastic!!

First year Creative Advertising student Mary Pham, was shortlisted in the International Young Gun Awards. The competition is open to all young creatives around the world under the age of thirty. Mary's campaign, drawing attention to the plight of cruelty to caged chickens, was a totally original production which she wrote and art directed. Photography for the campaign was done "in house" by ICPP photography students.



PETA
 PEOPLE OF ETHICAL TREATMENT OF ANIMAL RIGHTS
 www.peta.org

Courtesy M.Phan

ALEX PEDDLES ON...AND ON...AND ON

Intrepid former ICPP student Alex Kaeslin and his sidekick Albano Tundo continue on their expedition to ride from Australia to their home in Switzerland. Our last report had them travelling from Darwin to Indonesia, crossing the Timor Sea on a very small fishing boat. They eventually landed at Yamdena in the Tanimbar Islands. Since then they have ridden through Indonesia, Java, where they spent several weeks assisting the locals rebuild after a devastating earthquake, then followed Malaysia, Singapore and now Thailand. "We wanted to get from Singapore to Vietnam but couldn't get a bike, so then we had to travel through Thailand", said Alex. Having landed in Thailand's Satun Province in December, the boys split up for the first time in over 9 months, Alex heading west to Burma and Albano east to Cambodia and Laos. They will meet up again shortly in Bangkok and restart the journey through India, China and Pakistan, or at least, that is the current plan. "We don't follow a strict plan anymore, but we basically keep heading west in the general direction of Switzerland." They intend being on the shores of Lake Geneva before Christmas. We'll keep you posted here and on our website.



Leaving Penang



Heading for Kuala Lumpur



Island hopping near Langkawi



Carry all that on a bike?



And featuring in the local news.

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