



FOR IMMEDIATE RELEASE: WINNER OF PX3, Prix de la Photographie Paris

ALEX KAESLIN OF SWITZERLAND WAS AWARDED FIRST PRIZE IN THE PX3 2010 COMPETITION.

PARIS, FRANCE / PRIX DE LA PHOTOGRAPHIE PARIS (PX3) ANNOUNCES WINNERS OF PX3 2010 COMPETITION.

Alex Kaeslin of Switzerland was Awarded: First Prize in category Portraiture for the entry entitled, "*Boat life* ." The jury selected PX3 2010's winners from thousands of photography entries from over 85 countries.

Px3 is juried by top international decision-makers in the photography industry: Carol Johnson, Curator of Photography of Library of Congress, Washington D.C.; Gilles Raynaldy, Director of Purpose, Paris; Vivienne Esders, Expert près la Cour d'Appel de Paris; Mark Heflin, Director of American Illustration + American Photography, New York; Sara Rumens, Lifestyle Photo Editor of Grazia Magazine, London; Françoise Paviot, Director of Galerie Françoise Paviot, Paris; Christine Ollier, Art Director of Filles du Calvaire, Paris; Natalie Johnson, Features Editor of Digital Photographer Magazine, London; Natalie Belayche, Director of Visual Delight, Paris; Kenan Aktulun, VP/Creative Director of Digitas, New York; Chiara Mariani, Photo Editor of Corriere della Sera Magazine, Italy; Arnaud Adida, Director of Acte 2 Gallery/Agency, Paris; Jeannette Mariani, Director of 13 Sévigné Gallery, Paris; Bernard Utudjian, Director of Galerie Polaris, Paris; Agnès Voltz, Director of Chambre Avec Vues, Paris; and Alice Gabriner, World Picture Editor of Time Magazine, New York.

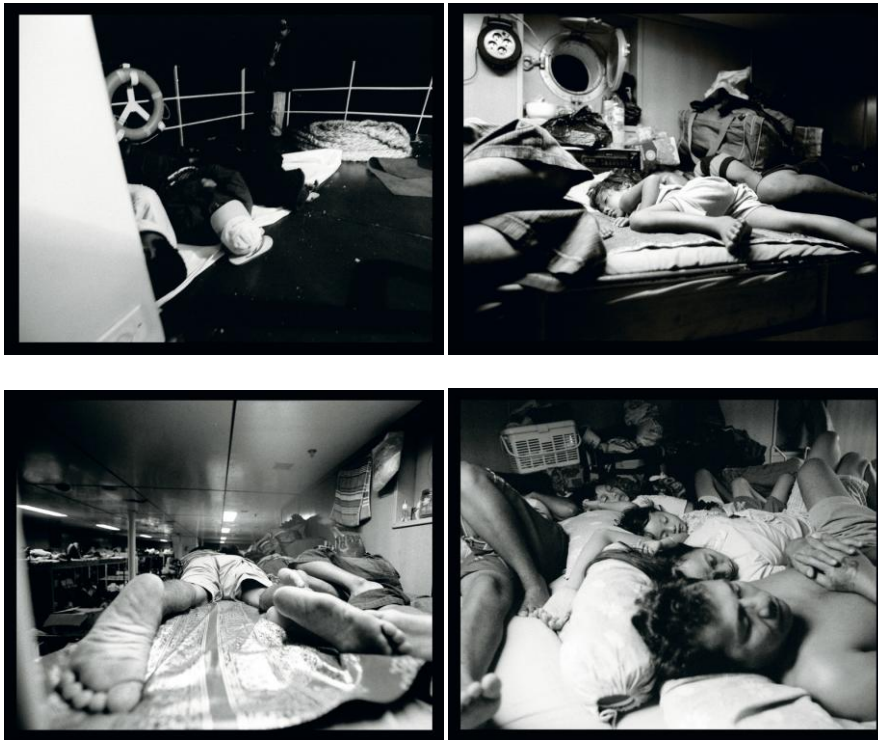
ABOUT Px3:

The "Prix de la Photographie Paris" (Px3) strives to promote the appreciation of photography, to discover emerging talent, and introduce photographers from around the world to the artistic community of Paris. Winning photographs from this competition are exhibited in a high-profile gallery in Paris and published in the high-quality, full-color Px3 Annual Book.

Visit <http://px3.fr>

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"Boat life"

Travelling from Saumlaki to Kupang on a over crowded passenger boat, far Eastern Indonesia in the Maluku. Shot on Kodak T-Max 400.

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